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NEWS RELEASE
For Immediate Release

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Brady Announces New ANSI Z535 Safety Signs

Additional stock signs are compliant with OSHA's most recent consensus standard for signs

MILWAUKEE, Wis. (December 10, 2014) — [Brady](http://www.bradycorp.com) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today announced its new [ANSI Z-535 safety signs](#). Over 300 stock signs are available in Brady's top selling messages, including personal protective equipment (PPE), lockout tagout, hazardous materials, confined space and more. Custom signs are also available to meet unique message, artwork and size specifications.

Under OSHA's November 2013 update, users can now use either the latest American National Standard Institute (ANSI) standard from 2011 (ANSI Z535.1, Z535.2 & Z535.5) or the previous standard from 1967-1968. The ANSI Z535 signs allow for clearer messages with a descriptive header, a legend containing the hazard and a visual pictogram to help convey the safety message.

"The latest ANSI sign format helps eliminate communication barriers through the use of explanatory pictograms and clear hazard explanations," says Tom Smith, product marketing specialist for Brady. "With signs that are easier to understand at a glance, employees are able to identify safety hazards and respond accordingly to help improve workplace safety and compliance."

Brady also encourages those impacted by the latest OSHA safety sign standards to visit BradyID.com/OSHA-Sign-Update to view and download resources, such as our ANSI Z535 Overview Video, 15-Minute ANSI Webinar, Safety Sign Standards Info Sheet and Facility Safety Signage Guide.

"As facilities move towards the Z535 standard, signage throughout the industry will become more informative, easily identifiable and uniform. This latest ANSI format was created off of research data and updated best practices to help you reach the ultimate goal of sending employees home safely every day," adds Smith.

Keep your facility safe and compliant – [See our Z535 safety signs today.](#)

For more information:

For Brady's complete product offering, visit BradyID.com.

About Brady Corporation:

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady's products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction,

education, medical, aerospace and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin and as of August 1, 2014, employed approximately 6,400 people in its worldwide businesses. Brady's fiscal 2014 sales were approximately \$1.23 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available on the Internet at www.bradycorp.com.

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